

Trade Mission to Mexico

> ready > set > export

Aguascalientes and Guadalajara, Mexico | May 19-23, 2008

ABOUT THE MISSION

Your business objectives for this mission are our primary concern. All scheduling of business appointments during the week are individualized so that you have the opportunity to meet those potential partners who are best suited to your company. You can join us for all or part of the mission. Call for more information.

You will receive:

- > Pre-arranged one-on-one business appointments with interested distributors, agents, etc
- > Detailed information about each company provided in advance
- > An average of up to 3-5 meetings per day
- > Hotel reservations within the Commonwealth's block booking
- > A better understanding of the business culture in each country
- > Services of the Commonwealth's representatives in Mexico
- > Our staff will assist you in all aspects of the follow-up process after the mission

REGISTRATION

- > **Deadline is April 18, 2008**
- > Companies are responsible for all travel and business related expenses
- > The first 15 qualified companies will be accepted

TRADE MISSION ITINERARY

May 19-21	Business appointments in Aguascalientes, travel to Guadalajara
May 22-23	Business appointments in Guadalajara
May 24	Leave for Pennsylvania

WHY THIS MARKET?

Since the implementation of NAFTA in 1994, exports from the United States to Mexico have tripled to more than \$134 billion in 2006. Mexico remains Pennsylvania's second largest trade partner, with exports of almost \$2 billion in 2006, an increase of 40.6% over 2005. Third quarter trade statistics show Pennsylvania exports to Mexico up another 13.2% YTD from 2006 to 2007. Top exports to Mexico from the US include:

- > electrical apparatus
- > vehicle component parts
- > plastics
- > computer accessories
- > semiconductors
- > petroleum products
- > telecommunications equipment
- > industrial supplies
- > industrial machinery

CONTACT

For additional information, contact:

Larry Nelson

Center for Trade Development

Phone: 717.346.2256

E-mail: lanelson@state.pa.us

newPA.com/trade

Trade Mission to Mexico

> ready > set > export

Aguascalientes and Guadalajara, Mexico | May 19-23, 2008

PARTICIPATION AGREEMENT

Attention: Larry Nelson | Fax: 717.772.5106

Registration deadline is April 18, 2008.

Please forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development
Office of International Business Development / Attn: Larry Nelson
400 North Street, 4th Floor
Commonwealth Keystone Building
Harrisburg, Pennsylvania 17120-0225

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms with regard to being a participating company in the Mission to Mexico:

- > No foreign produced items may be included, except items from foreign countries that have been processed or value-added in Pennsylvania.
- > The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- > In the event the participating company withdraws from the Mission to Mexico, the participating company will be subject to forfeiture of the entire participation fee.
- > All participating companies must provide information on the results attained through participation in the Mission to Mexico to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of participating in the Mission to Mexico.
- > Participating companies assume all risks of participation in the Mission to Mexico.

Authorized Representative (print)

Signature

Title

Date