



312 Main Street
Towanda, PA 18848 USA
Phone: 570.265.9103
Toll-free: 888.868.8800
Fax: 570.265.7585

International Opportunities Bulletin

From the Export Development Program

November 2008

New Hire for Export Development Program Manager: Cynthia Krise has been hired to replace Chad Rimbey who left the agency in August to pursue a teaching career. I have been with the agency for eight years and am excited to pursue this new opportunity. I look forward to working with you in the future. Please contact me at the number above or email krise@northerntier.org if I can be of any assistance.

Upcoming Opportunities:

Opportunity for Hardwood Companies to advertise in Modern Woodwork to be distributed in India and Gulf Region

The Pennsylvania Hardwoods Development Council is inviting Pennsylvania hardwood companies to advertise in a special "Pennsylvania Hardwood Resource" booklet prepared and distributed by Modern Woodwork, a magazine distributed to major hardwood buyers in India and the Gulf Region. We will print 13,000 copies of the resource, and 3,000 copies will be distributed at Dubai Wood Show in April, 2009 and at Delhi Wood Show in February 2009. *The cost is \$550 for a half page advertisement and \$950 for a full page. We can accept 16-32 advertisers. The resource will contain 16 pages of advertisements and 16 pages of text about Pennsylvania's forest resource and industry, species, grades, metric/English measurements, and "request for bids" sample. If interested, contact Cynthia for a registration form to complete and be sent to Wayne Bender at the PA Hardwoods Development Council. Deadline: November 15, 2009.*

Trade Mission to Australia & New Zealand

March 2-10, 2009

Melbourne, Sydney & Auckland

Pennsylvania's Trade Representative in Sydney will help you make the contacts you need to win business. Take this opportunity to experience the business environment firsthand while gaining insights through your counterparts from other exporting companies. For more information, click for a [PDF program flyer](#).

Registration Fee: \$500, Deadline: December 31, 2008

Trade Mission to Japan FOODEX 2009

March 3-6, 2009

Pennsylvania will have several booths in the US Pavilion where your samples will be shown. There are two options for participation: *Option 1 - \$450 per company. Travel to Japan and*

participate in person. You will receive space to display your products and you will have a customized itinerary of meetings. *Option 2 - \$150 per company.* Send only your samples and catalogues to Japan and our trade representative in Japan will field inquires and gather leads. For more information, click for a [PDF program flyer](#). *Deadline for all materials (including samples): January 19, 2009*

Trade Mission to Mexico

March 23-27, 2009

Mexico City, Guadalajara, and Monterrey

Pennsylvania's is partnering with the PA Hardwoods Development Council and Duquesne University's Small Business Development Center for this opportunity to make business connections. For more information, click for a [PDF program flyer](#).

Registration Fee: \$250, Deadline: February 17, 2009

Programs & Resources:

REACH Pre-registration Deadline Approaching

REACH is expected to have major impacts on U.S. exports to the EU. Under this legislation, exporters must place products on the EU market in a way that human health and the environment are not adversely affected. It applies not only to chemicals used in industrial processes but, more importantly, to chemicals used in products such as cleaning products, paints, clothes, furniture, toner, metals, alloys, lubricants, grease and electrical appliances. All chemicals used in products exported into the EU must be REACH compliant.

The deadline to pre-register substances is **December 1, 2008**. Pre-registration allows companies to benefit from extended deadlines before actual registration. It is free and requires only limited data. Please visit the [European Chemicals Agency website](#) for more information.

U.S. Commercial Service –Resources for Going Global has an upcoming webinar: Webinar: Asia Smart: Perspective on Three Key Markets (India, South Korea and Vietnam)

Venue: Your computer

Date: November 20, 2008

Time: 10:00 am – 11:00 am ET

Cost: Complimentary

Register: <https://events.livemeeting.com/PNC112008Reg.htm?pc=112008oth>

Connect with U.S. Commercial Service experts in this PNC Bank webinar on enhancing your business success in Asia. The rapidly developing markets in Asia offer tremendous opportunities for U.S. businesses. In this session, we focus on issues your company should consider when doing business in the promising emerging markets of India, South Korea and Vietnam. Speakers include Dr. Abdul Shaikh of the U.S. Commercial Service's India Business Information Center, Senior Commercial Officer John Fogarasi from Seoul, Korea and Senior Commercial Officer Donald Nay from Hanoi, Vietnam. For more information contact: Stephanie.Smedile@mail.doc.gov.

For more information on any of the events or to unsubscribe, [click here](#) or call 570.265.9103.

Cynthia Krise, Export Development Program Manager
Northern Tier Regional Planning & Development Commission

312 Main Street

Towanda, Pennsylvania 18848

570.265.9103 phone / 570.265.7585 fax