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International Opportunities Bulletin

From the Export Development Program

June 2008

Upcoming Trade Events:

Pennsylvania Booth at CEATEC 2008: September 30 –October 4, 2008.

CEATEC is the largest IT/Electronics show in Asia and continues to grow in importance. This is a great show for companies trying to get into the Asian market, who have an innovative/new product in the IT/Electronics industry.

The latest technology in semiconductors/MEMS, mobile phones, IT software/hardware, RFID, audio, LCD/(O)LED screens, and much more were some of the key products shown at the massive CEATEC 2007 show. For more information about Japan's IT and electronics sector, [click here](#).

Travel itineraries are personalized, tailoring all business appointments to accommodate your company's individual needs. The participation fee of \$1,000 per company will include a complete turnkey booth package. The registration deadline for this event is **July 1, 2008**.

Pennsylvania Trade Mission to Saudi Arabia: 1-6 November 2008. The mission includes business appointments with potential customers/distributors in Qatar, Dubai and Dammam & Riyadh in Saudi Arabia. The deadline to register is August 29, 2008 and there is a participation fee of \$500. Further details about the mission are available on our website

US Commercial Service Mission to India: 9-15 November 2008. In partnership with FedEx, the US Commercial Service is organizing a trade

mission to New Delhi, Hyderabad, and Mumbai. For more information, visit www.buyusa.gov/pittsburgh/indiamission.html

Best prospects include: education services, machine tools, industrial machinery, medical equipment, and suppliers to the mining, computer, & telecommunications sectors.

Programs & Resources:

Building Your Food Business: July 22, 2008 at the University of Scranton. 8:30AM – 4:30PM. Provides participants with all of the information needed to start various food businesses in PA, including business planning, marketing, packaging, labeling, pricing, and regulatory agencies. Contact Lisa Hall for more information, lisa.hall@scranton.edu

Food Export Workshop: July 29, 2008. HACC Campus in Lancaster, PA. 8:30AM – 4:00PM.
Organized by the World Trade Center of Central Pennsylvania.

For more information on any of the events or to unsubscribe, [click here](#) or call 570.265.9103.

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