

ILSI-BioMed 2009

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Tel-Aviv, Israel | June 15-17, 2009

ABOUT THIS EVENT

ILSI-BioMed 2009 follows the success of previous annual ILSI-BioMed conferences. 156 exhibitors participated in last year's event, which attracted 5,900 participants from 35 countries.

This event targets those companies interested in research and development, joint ventures, contact with the international life science community and similar academic pursuits.

As a Pennsylvania company looking to expand globally, with products/services in the life sciences sector, you cannot afford to miss this opportunity.

Visit www.kenes.com/biomed/ for more information.

REGISTRATION

Pennsylvania is offering companies a cost-effective way to participate in ILSI-BioMed 2009. Exhibiting with Pennsylvania enables small-to-medium sized companies to make an impact at this important event without the high cost.

Participation fee is \$350, and the deadline to register is March 31, 2009.

You will receive:

- > Space within the Pennsylvania Booth
- > Pre-arranged, one-on-one business appointments
- > In-country market research
- > A better understanding of the Israeli business culture
- > Services of the Commonwealth's representatives in Israel
- > Follow up – our staff will assist you in all aspects of the follow-up process after the event

Companies are responsible for all travel and business-related expenses.

WHY THIS MARKET?

Israel boasts close to 900 active startup companies in the Life Sciences sector. According to the Israel Life Sciences Industry Association, more than half of the industry was established in the past five years. Eighty percent of those companies were created within the last decade, with around half of them now generating revenues.

While the largest sector in the industry is medical devices, Israeli life science activity includes companies active in Biotechnology, Pharmaceuticals and AgBiotech. The Pharmaceutical sector is the most established in the industry, representing the largest revenue producer with such respected companies as Teva, Agis, Taro and Dexcel Pharma.

Target Sectors:

- > Medical Devices
- > Drugs, Indications, Gene Therapy, Vaccines
- > Computer Aided Drug Discovery & Bioinformatics (including Functional Genomics)
- > Nano Biotechnology & Bio-Electronics
- > Bio Products, Development and Enabling Technologies, Agro Bio
- > Laboratory Equipment and Instruments
- > Financial Services for the Industry
- > Technical Services for the Industry

CONTACT

For additional information, contact:

Debra Lenker

Center for Trade Development

Phone: 717.720.7365

E-mail: delenker@state.pa.us

newPA.com/trade

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PARTICIPATION AGREEMENT

Attention: Debra Lenker | Fax: 717.772.5106

A \$350 participation check must accompany this form.

Registration deadline is March 31, 2009.Please make your check payable to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development
Office of International Business Development / Attn: Debra Lenker
400 North Street, 4th Floor
Commonwealth Keystone Building
Harrisburg, Pennsylvania 17120-0225

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms with regard to being a participating company in ILSI-BioMed 2009:

- > Only Pennsylvania commodities and/or value-added products may be a part of the participating company's exhibit.
- > No foreign produced items may be included in the participating company's exhibit, except items from foreign countries that have been processed or value-added in Pennsylvania.
- > The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- > In the event the participating company withdraws from ILSI-BioMed 2009, the participating company will be subject to forfeiture of the entire participation fee.
- > All participating companies must provide information on the results attained through participation in ILSI-BioMed 2009 to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of attending the trade show.

Authorized Representative (print)_____
Signature_____
Title_____
Date