

# Education Mission to Japan, Korea & Taiwan

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**February 22 – March 1, 2009**

## ABOUT THE MISSION

Pennsylvania's Office of International Business Development is leading an Education Mission to three of the leading countries of origin for foreign students in the United States and Pennsylvania. The purpose of this mission is to assist Pennsylvania colleges/universities to recruit international students.

The number of international students enrolled in colleges and universities in the United States increased by 3% to a total of 582,984 in the 2006/2007 academic year, according to the **Open Doors** report, published annually by the Institute of International Education with support from the U.S. Department of State's Bureau of Education and Cultural Affairs. Pennsylvania's enrollment of international students increased by 3.4% to a total of 23,182 in the 2006/2007 academic year.

International students contribute approximately \$14.5 billion dollars to the U.S. economy, through their expenditure on tuition and living expenses. In Pennsylvania, the expenditure is estimated to be \$661 million dollars.

The Department of Commerce lists U.S. higher education as the country's fifth largest service sector export, as these students bring money into the national economy and provide revenue to their host states.

## REGISTRATION

**Registration Fee: \$1,000.00**

**Deadline: October 31, 2008** - registration is limited to 10 schools

You will receive:

- > Country and Market Briefings
- > School Visits
- > Receptions – an opportunity to network with your school's alumni in each country
- > One-on-One Meetings
- > Assistance of the Commonwealth's representatives during and after the mission

## WHY THIS MARKET?

According to the **Open Doors** report, Asia remains the largest sending region, accounting for 59% of total U.S. international enrollments and increasing by 5% this year. Enrollments from East Asia increased by 3% this year, with strong increases from South Korea and Taiwan.

Pennsylvania ranks 7th as a host state for international students. The **Open Doors** report, lists Korea as the 3rd leading country of origin for foreign students in Pennsylvania with a total of 2,648 students. Taiwan is ranked 4th with 1,142 students. Japan is ranked 6th with 796 students.

## TRADE MISSION ITINERARY

<b>February 22</b>	Arrive in Japan
<b>February 23-24</b>	Japan
<b>February 25-26</b>	Korea
<b>February 27-28</b>	Taiwan
<b>March 1</b>	Depart for U.S.

## CONTACT

For additional information, contact:

**Debra Lenker**

Center for Trade Development

Phone: 717.720.7365

E-mail: [delenker@state.pa.us](mailto:delenker@state.pa.us)

[newPA.com/trade](http://newPA.com/trade)

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## PARTICIPATION AGREEMENT

**Attention: Debra Lenker | Fax: 717.772.5106**

A \$1,000 participation check must accompany this form.

**Registration deadline is October 31, 2008.**

Please make your check payable to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development  
Office of International Business Development / Attn: Debra Lenker  
400 North Street, 4th Floor  
Commonwealth Keystone Building  
Harrisburg, Pennsylvania 17120-0225

COLLEGE/UNIVERSITY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duly authorized representative of the above-named college/university, I have read, understand and agree to the following terms necessary to participate in the Education Mission to Japan, Korea, and Taiwan:

- > In the event the participating college/university withdraws from the mission, the entire participation fee will be subject to forfeiture.
- > All participants must provide information on the results attained through participation in the Education Mission to Japan, Korea, and Taiwan to the Pennsylvania Department of Community and Economic Development. "Results" are current and future tuition fees/income and dealings transacted as a result of participating in the mission.

\_\_\_\_\_  
Authorized Representative (print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date